

# CURRICULUM VITAE

## ACADEMIC APPOINTMENTS

### ERIC WINTER

Associate Professor Graphic Design  
Avila University, Kansas City, MO

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theworldofwinter.com

**Associate Professor, Graphic Design:** August 2009 – current  
**Chair, Department of Art + Design:** August 2015 – May 2018  
Avila University, Kansas City, MO

**Instructor of Record:** August 2004 – May 2007  
Kansas State University, Manhattan, KS

**Visiting Instructor:** Summer 2006  
University of Wyoming, Laramie, WY

## EDUCATION

**Master of Fine Arts in Visual Communication: 2007** (NASAD accredited)  
Kansas State University, Manhattan, KS

**Bachelor of Fine Arts in Graphic Design: 2002**  
Kansas State University, Manhattan, KS

**Semester Study Abroad: Spring 2000**  
Norwich School of Art and Design, Norwich, England

## SCHOLARSHIP: Professional Experience & Commissions

**Freelance Designer,** August 2003 – current  
Select clients: New Boston Creative Group, Kansas State University, Chamber of Commerce, Mercy Regional Health Center, Rocky Mountain Respiratory Services, Scattered Acres Outfitting, Heritage Biologics, 3 Liberty Farms, Avila University

**Environmental Graphic Designer,** Gensler: Dallas, September 2007 – September 2008  
Collaborated in a team environment producing a variety of projects, including brand development, collateral design and environmental graphics programs

**Graphic Design Specialist,** Department of Morale Welfare and Recreation (DMWR), Fort Riley, KS, April 2002 – August 2004  
Produced a variety of marketing and promotional materials for DMWR businesses and activities  
Efficient at managing time, production and deadlines  
Consistently recognized for innovative ideas and positive contributions to DMWR  
Awarded Department of the Army Achievement Medal for Civilian Service - 2004

## SCHOLARSHIP: Conference Presentations, Panels & Workshops

**AIGA National Conference 2020,** Pittsburgh, PA, May 2020  
Peer reviewed presentation, *Building Community Around Design*, developed collaboratively with Samantha Yates, President Emeritus, AIGA Kansas City  
*\*conference postponed due to COVID-19 pandemic*

**Cumulus: Open Design for E-very-thing,** Hong Kong Design Institute, November 2016  
Presentation of peer reviewed paper, *Smart Pedagogy for the Future of Design*, developed collaboratively with Emmy Rice, Assistant Professor, Graphic Design, Kansas City Art Institute

**KCUR Central Standard (NPR),** Kansas City, October 2015  
Typography content expert on panel discussion of Kansas City Star redesign

**Spaces of Learning: AIGA Design Educators Conference,** Toronto, ON, April 2015  
Presentation of peer reviewed paper, *Pedagogy of Play: Fostering flow states as a tool for design thinking*, developed collaboratively with Emmy Rice, Assistant Professor, Graphic Design, Kansas City Art Institute

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Recognition

**Clarion Award for Curriculum Design**, Association for Women in Communication, May 2013  
*Food and Culture* interdisciplinary course

**Kansas City American Advertising Federation Awards**, February 2013  
Bronze Award, *No Shave November* poster

**Kansas City American Advertising Federation Awards**, February 2012  
Silver Award, *Not a Myth* poster series

**AIGA Kansas City A7 Awards Gala Exhibition**, September 2011  
*Not a Myth* poster series

**Department of the Army Achievement Medal for Civilian Service**, 2004

Exhibitions

**Custom Letters Best of 2012**, Lettercult.com online exhibition, March 2013  
*No Shave November* men's health awareness poster

**Small Spaces Significant Sway Exhibition**, Finlandia University, March 2013  
*Not a Myth* poster series

**Pioneers of Digital Media Exhibition**, Truman State University, February 2012  
*Not a Myth* poster series

**School of Visual and Communication Arts Faculty Exhibition**, Avila University, January 2010  
*Discrimination vs Tolerance* poster

**Motivation: Group Thesis Exhibition**, Kansas State University, May 2007  
*Signs of the Time* social commentary on the state of immigration and the debate over national language, utilizing bilingual street signs

Grants

**Faculty Scholarship Grant**, Avila University, October 2019

**Faculty Scholarship Grant**, Avila University, October 2016

**Faculty Scholarship Grant**, Avila University, October 2013

**Faculty Scholarship Grant**, Avila University, March 2014

SCHOLARSHIP: Professional Memberships, Leadership Roles & Conferences Attended

Professional Memberships

**AIGA (the professional organization for design)**, 2002 – current

AIGA KC President, July 2020 – current

AIGA KC President Elect, July 2019 – current

AIGA KC Advisory Board, July 2018 – July 2019

AIGA KC Vice President of Community Engagement, July 2016 – June 2018

AIGA KC Vice President of Education, July 2014 – June 2016

AIGA KC Director of Education, July 2013 – June 2014

AIGA KC Chair of Education, July 2012 – June 2013

**Kansas City Center for Architecture and Design**, August 2015 – July 2018

Explore Design Curriculum Development - AIGA Representative

**Dallas Society for Visual Communicators**, 2007-2008

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Conferences Attended

**Cumulus: Open Design for E-very-thing**, Hong Kong Design Institute, November 2016

**Kansas Art Therapy Association Annual Conference**, Kansas City, MO, November 2015

**Spaces of Learning: AIGA Design Educators Conference**, Toronto, ON, April 2015

**Association of American Colleges & Universities Annual Conference**,  
Washington D.C., January 2015

**Elevate: AIGA Leadership Retreat**, Denver, CO, May 2014

**Head, Heart, Hand: AIGA National Design Conference**, Minneapolis, MN, October 2013

SCHOLARSHIP: Excellence in Teaching

**American Advertising Federation Advertising Awards - Kansas City**

Sean Allen - Silver  
Roberto Camacho - Silver  
Alexi Chadbourne - Gold  
David Fuller - Bronze  
Melissa Gaillard - Gold  
Ben Grace - Best of Show, Gold  
Stephen Hoffman - Gold  
Jonathan Mahoney - Best of Show, Gold  
Erin Schultz - Silver  
Alexzis Thomson - Best of Show, Gold

**American Advertising Federation Advertising Awards - District 9**

Alexi Chadbourne - Gold  
Melissa Gaillard - Silver  
Ben Grace - Gold  
Jonathan Mahoney - Gold  
Alexzis Thomson - Gold

**American Advertising Federation Advertising Awards - National**

Alexi Chadbourne - Silver  
Ben Grace - Silver  
Jonathan Mahoney - Silver

**AIGA Kansas City "A" Awards**

Sean Allen - A10  
Roberto Camacho - A7 Juror's Choice  
Alexi Chadbourne - A12  
J'mia Cheadle - A14  
Melissa Gaillard - A14  
Ben Grace - A12  
Jonathan Mahoney - A7  
Alexzis Thomson - A10  
Alex Yates - A10

**Creative Quarterly Magazine**

Sean Allen - Issue 36 Student Winner  
Molly Fox - Issue 31 Student Runner-up  
Alexzis Thomson - Issue 34 Student Winner

**International Professional Communicators Conference**

Sean Allen - 1st Place Infographic, 2014  
Jane Darrah - 3rd Place Infographic, 2013

Bryan Schottman - 2nd Place Infographic, 2013  
Robyn Shaw - 2nd Place Infographic, 2014  
Alexzis Thomson - 3rd Place infographic, 2014

TEACHING: Curriculum Development

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**Service Learning - Design for Good**

Revision of course content to include interaction with and service to others through partnerships with community members and organizations

**Digital Citizenship**

Collaborated with Communication Department to develop a foundational course on digital citizenship and personal narrative for incoming freshmen

**Interdisciplinary Learning - team taught coursework**

*The "Art" of War* - Collaboration with English Rhetoric. Students study how symbols (such as words, art, photography, design) affect common perceptions of war and use rhetorical theory to examine a variety of genres including poetry, film, propaganda posters, cartoons, and architecture. Course culminates in an experiential learning trip to Washington D.C. to study wartime monuments and architecture.

*Food and Culture* - Collaboration with Communication/Film Studies. Students analyze the role of food in society as a system of intercultural communication with an emphasis on advertising, packaging design, cultural identity, and food symbolism in film and art. As a universal human experience, food serves as a lens to better understand the diversity of the human experience. Kansas City version includes multiple field trips and shared eating experiences. Seoul version culminates in an experiential learning trip to South Korea.

*Urban Culture* - Collaboration with Communication. Course explores the culture of urban spaces and interaction of art and environment. Students learn to synthesize knowledge from the disciplines of Communication and Design by exploring local art museums, engaging with the architecture, studying the local film, theatre, and music venues, and experiencing the ethnic enclaves of an urban environment. Course culminates in experiential learning trip to Montreal, Quebec, Canada.

*The Mask* - Collaboration with Theatre. With the establishment of a visual design and theoretical foundation, students will begin conceptualizing, developing and building their own masks. They will explore their persona theatrically through movement and carefully constructed improvisational exercises. The result, is less important than the process itself; instead, it is the vehicle for the study of the creative process common to art and theatre.

**Liberal Arts Core Curriculum**

Member of curriculum committee responsible for implementation of processes for approval and reviewing all courses for inclusion in Avila University 2015 revised core curriculum

TEACHING: Courses Taught

**Avila University**

*Graphics I and II, Typography I and II, Design Software, Identity Design, Publication Design, Design for Web I and II, Data Visualization, Senior Studio, Portfolio Preparation, Internship, 3-D Design, Freshmen Seminar, The "Art" of War, Food and Culture, Urban Culture, The Mask*

**Kansas State University**

*Type and Design Principles, Advanced Typography, Computer Imaging*

**University of Wyoming**

*Typography*

TEACHING: Advising

**Avila University**

Advise all students in the Art + Design Department including: BFA in Graphic Design and Graphic Design Minor, and BA in Art Therapy

SERVICE: To the University  
*All activities completed at Avila University*

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**HLC Review Committee**, January 2020 – current

**Rank and Tenure Committee**, 2019 – current

**Founding Fellow, Center for Digital Advocacy**, 2018 – current

**Sustainability Committee**, 2017 – current

**Admissions and Academic Progress Committee**, 2016 – 18

**University President's Executive Committee**, 2017 – 18  
Faculty Representative (as elected by Faculty Assembly)

**University Budget Committee**, 2017 – 18  
Faculty Representative (extension of role on Executive Committee)

**Curriculum Committee**, 2013 – 16 and 2018 – 2019  
Secretary, 2013 – 2014

**Corporate Challenge Committee**, 2013 – 16  
Roster management and t-shirt design

**Strategic Planning Student Success Theme Team**, 2014 – 15

**Avila University Quality Initiative Committee**, 2014 – 15

**Faculty/Staff Capital Campaign**, 2013 – 14

**Faculty Scholarship Committee**, 2011 – 13  
Committee Chair, 2012 – 13

**Creativity Symposium**, 2012 – 13

**Advisory Council for Instructional Resources**, 2010 – 12

**Environmental Action Committee**, 2010 – 12

**Faculty Assembly Community Engagement Work Group**, 2013 – 14  
Chair of Work Group, Spring 2014

**Faculty Assembly 3rd Dimension (Integration) Task Force**, 2012

**Faculty Assembly Service Learning Task Force**, 2011

**Faculty Search Committee**, School of Visual and Communication Arts, 2011

SERVICE: To the Community

**Pathways to Design**, *Career preparation program collaboration between Avila University, PrepKC, the Kauffman Foundation, and Hickman-Mills, Grandview, and Center School Districts*

Higher Education Program Coordinator, 2019 – current  
College Course Instructor, 2020 – current

**Wyandotte High School**  
IT Advisory Board Member, 2017 – current

**Blue Valley School District**  
Visua Arts Pathway Advisory Board Member, 2017 – current

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**Raymore-Peculiar High School Art Show**

Annual Judge, 2016 – current

**Metropolitan Community College Penn Valley,**

Graphic Design Advisory Council, 2015 – current

Portfolio Review (fall and spring), 2012 – current

**After the Harvest**, Field Gleaning, 2016 – current

**AIGA KC Vice President of Education**, June 2015 – 2017

Director of Education, July 2013 – June 2015

Chair of Education, July 2012 – June 2013

Responsible for all AIGA KC student activities including:

- Student scholarship
- Paper and Printing 101 workshop
- Annual portfolio review
- Studio tours
- Visiting speaker workshops

**Center for Architecture and Design**, a partnership of AIGA Kansas City, American Institute of Architects Kansas City, Prairie Gateway Chapter of the American Society of Landscape Architects, Kansas City American Planning Association, International Interior Designers Association Mid- America Chapter.

Development of “Explore Design,” a four week multi-disciplinary program integrating design curriculum in K-12 education.

**All of Us or None**, developed “Power of the Poster” presentation

**AIGA Design Educators Nuts & Bolts Conference**, Paper reviewer, March 2016

**Bridging the Gap**, Boulevardia Festival Recycling Volunteer, June 2015

**Olathe Public Schools**, Portfolio Day Reviewer, 2014

**Blue Valley School District CAPS Program**, Student Contest Judge, 2013

**Missouri PTA**, Student Art Competition Judge, 2011 – 12

ADDITIONAL EXPERIENCES/TRAINING

**World Trust Anti-Bias Training**, October 2020, AIGA National Virtual Leadership Retreat

**AIGA Unidos Hispanic Heritage Talks**, September - October 2020, series of virtual presentations celebrating Hispanic and LatinX designers. Sessions attended include:

*Stories that a Product Tells with Martin Tibabuzo*, September 23

*Activism Panel*, September 30

*Los Últimos Documentary: Past, Present & Future of Letterpress in Argentina*, October 10

*Hecho en USA the Mexican Way with Armin Vit & Bryony Gomez-Palacio*, October 15

**Sample of lectures and exhibitions attended:** Camp UX, Ashleigh Axios TEDx KC; KC Design Week; George Lois; Debbie Millman; John Bielenberg; Ellen Lupton; Chip Kidd; Marian Bantjes; Aaron Draplin; Institute of Play; Julie Beeler; David Mikula; House Industries; Museum of Modern and Contemporary Art - Seoul, SK; Dongdaemun Design Plaza - Seoul, SK

**Design Kit: Prototyping**, presented by +Acumen and IDEO.org, May – June 2016

**Adobe Webinar: Getting the most from Behance: Using your profile to build a personal brand**, November 2015